

CPSO to join "Buckle Up in Your Truck" campaign

Monday, April 18, 2022

The Caddo Sheriff's Office will participate in a statewide seatbelt enforcement campaign aimed at educating pickup truck drivers and their passengers about the importance of buckling up. The campaign will run from April 23-30 and is paid for with a grant from the Louisiana Highway Safety Commission.

According to the LHSC, pickups are twice as likely to roll over in a crash, and Louisiana pickup drivers and their passengers are less likely to wear their seat belts. A 2019 Louisiana Seat Belt Observation Survey shows that pickup occupants wear their seat belts 8.8 percent less frequently than occupants of other vehicles.

With a goal of reducing injuries and unrestrained fatalities on our roadways, Caddo deputies will participate in high-visibility enforcement to bring awareness to the importance of seatbelt usage and laws. Deputies will join other law enforcement officers across the state who are looking for unrestrained drivers and occupants, specifically those in pickups.