CPSO joins "Buckle Up in Your Truck" Campaign

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Posted by Brandon Fountain

The Caddo Parish Sheriff's Office will participate in a statewide seatbelt enforcement campaign aimed at educating pickup truck drivers and their passengers about the importance of buckling up. The campaign will run from April 19 to 27 and is paid for with a grant from the Louisiana Highway Safety Commision.

According to LHSC, pickups are twice as likely to roll over in a crash, and Louisiana pickup driver and their passengers are less likely to wear their seat belts. A 2019 Louisiana Seat Belt Observation Survey shows that pickup occupants wear their seat belts 8.8 percent less frequently than occupants of other vehicles.

With the goal of reducing injuries and unrestrained fatalities on our roadways, Caddo Sheriff's deputies will engage in high-visibility enforcement to bring awareness of the importance of seatbelt usage and the laws surrounding it. Deputies will join other law enforcement officers across the state who are looking for unrestrained drivers and occupants, specifically those in pickups.

Attachments

